

Judy Mizen, Franchise Partner Investment Location: Basingstoke



Judy, a married mother of three, worked as a physiotherapist, specialising in neurological rehabilitation, until her first child was born eleven years ago. In 2007 she decided to go back to work in order to create a more stable financial future for the family but felt her previous career was no longer a suitable full-time option. Property was something she'd always been interested in, but she hadn't considered franchising until she came across PPP at a property show.

Immediately impressed by Steve Bolton and Nick Carlile, Judy and her husband Chris were intrigued by the concept of a property franchise. The idea of having personal one-to-one mentoring and being able to not only follow proven systems, but also tap into an extensive 'power team' of property, legal and financial professionals, gave Judy the confidence and inspiration that this was something she could really excel at. Chris has his own successful business in the film industry, so although he is fully supportive, Judy is running their PPP franchise.

Says Judy, "When I've told people what I'm doing, most have been quite surprised and impressed, and some have even said they wished they'd taken a similar plunge. I've currently got 3 highly cash-positive buy to let properties in Basingstoke, which provide a pre-tax monthly profit of more than £3,500 and I'm also now mentoring new Franchise Partners in refurbishment, which I've had a good deal of experience in.

The property market, and in particular the investment market, has gone through such changes in the time that I've been a Franchise Partner, that I can't imagine how hard it would have been to keep growing my business alone, without the support of PPP. I've seen and heard of so many people who have been in property for years, but because they've been following just one investment method, their business has floundered. The Franchise offers a tried and tested 'toolbox' of options for profiting from property, and as the market alters we are trained and supported in new investment methods, which means we don't have to spend time and effort trying to find out what the 'next best thing' is, or worry about being left behind. Thanks to PPP's guidance and support I've been working with a family member as a passive investor in my business, which has worked very well for us both.

Since becoming a Franchise Partner I know I've not only been able to build a solid property business, but have also improved my overall business and personal skills and reassessed my goals and objectives for the future, thanks to the workshops and coaching facilitated by PPP."

The nature of the business is such that the working hours are largely flexible, which suits Judy very well, and the rapidly growing franchise community of like-minded people adds to the support network, as well as being a sociable group – lots of new friendships have been forged.



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For now Judy is keen to concentrate on building up a cash-positive portfolio, which will provide a good regular income, but is looking forward to moving into developing in the UK in 2010, and knows she will have no problem doing that, with the support of the franchise.



(interiors of two of Judy's HMO properties)