

expressfranchising

To advertise in this section

020 7098 2919 class.franchising@express.co.uk
www.dailyexpressfranchise.com

London calling...



HOST VENUE: London's Olympia. Right: Suky Walia

IF YOU invest a substantial amount of capital in a high-level franchise you can generally expect a good return, thanks to the proven business model of franchising, the continuing support from the franchisor and franchise network and the established brand of the company.

With a wide range of investment prospects, including property management, automotive repair, legal services and fast food, entrepreneurs looking for high-investment franchise opportunities could find a visit to the British & International

By Alison Coleman

Franchise Exhibition at London's Olympia on March 19 and 20 well worth their while.

Suky Walia used to run a Canon dealership but after attending the National Franchise Exhibition, a partner event to the British & International Franchise Exhibition, in 2008, he became a franchisee with property development company Platinum Property Partners (PPP).

At the exhibition, Suky was able to speak to various franchise



partners and the founders before doing some research into the company. Since joining, he says he has never looked back.

He said: "On my first purchase that I made with PPP, I'm making £2,200 a month and I expect my second, which I've just finished renovating, to gross more than £2,500 a month. Together, that's more than £50,000 gross profit a year. I'm also buying my third property."

The range of high-level investment opportunities in

the franchise market continues to grow as investors realise the benefits and the business potential of the proven franchise model.

The British & International Franchise

Exhibition provides an insight into a full range of available franchise opportunities, with more than 100 local and international companies already confirmed to appear,

including Platinum Property Partners, X-Press Legal Services and McDonald's restaurants.

Countless others are expected to sign up in the coming weeks.

To register for the exhibition call 0844 257 8668 or visit www.franchiseinfo.co.uk Tickets cost £13 on the door but Daily Express readers can gain free entry by using the promotional code DEL2 when they register online.