

# NEUR



ad thriving trade

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y of family busi-  
take a long-term  
without the pres-  
areholders looking  
iate returns.  
per cent of those  
y businesses said  
old or would con-  
ng up, compared  
r cent of non-fam-

ily business owners.

Long-term thinking does  
have its downsides, however.  
Those family business mem-  
bers in the survey who  
prized long-term thinking  
were more likely than other  
family business members to  
see the potential for conflict  
with their relatives.

## Business Wisdom



"Too many people chase the  
multi-million pound pay-day  
and forget to focus on the  
fundamentals first and  
foremost."

**Steve Bolton**  
Founder of Platinum  
Investment Partners, a  
property investing  
franchise

ALTH CREATION  
LOW RISK  
T BACKED  
SIPP APPROVED  
STRONG RETURNS  
STABILITY  
TRANSPARENCY  
ZERO GEARING  
IRR 16% PA\*