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**FRANCHISE REPORTS A RISE IN WOMEN EARNING AN INCOME IN PROPERTY INVESTMENT**

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**Platinum Property Partners has revealed that there has been an increase in women earning an income from property investment.**

As well as a rise in female landlords, the investment property franchise has noticed women are at the forefront of its franchise network.

"Half our franchise partners are women, and we're finding in a lot of cases that when a couple come on board together, it's often the women who is in the driving seat," says Steve Bolton one of Platinum Property's founding partners.

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Sally, who has worked for the NHS for 30 years and is a Platinum Property Partner franchisee, adds: "I think that women naturally possess many of the skills, common sense and the emotional intelligence required to successfully work in property investing. I also know from my health service career that a person needs to have good, secure, comfortable accommodation to enable them to have a healthy and successful life. I am completely comfortable with the match between property investing and management and my professional career ambitions and the desire to contribute positively to my community that also secures a future for me and my family."

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